



EPIQUE

# Technology & Artificial Intelligence

# The most technology of any brokerage in history.

More than just a CRM. We lead the pack.

We create, integrate, and deploy AI and tech platforms like no other in the industry.



**AI-Based CRM**



**AI-Automated Social  
Media Platform**



**15+ AI Tools**



**Agent Mobile App to  
run your Business**



**IDX, Mobile Responsive,  
Lead Capturing Website**



**Multiple Instant AI-Based  
Design Platforms**



**AI Certified Courses**



**NFC Digital Cards**



**Custom Online LMS**



**BrokerAI™**



**CoachAI™**



# Lofty

Enterprise + AI Version

The most advanced real estate CRM meets the most advanced real estate brokerage.



## Artificial Intelligence

Stop building drip campaigns and start letting your CRM have conversations with your leads for you.



## Automatic Property Alerts

Lofty will send automatic properties to buyer leads based on what they've looked at, or what they've told the AI Assistant.



## Instant Market Reports

Sellers will get instant reports about the home values in their neighborhoods, helping you look like the expert.



Instant Listing Videos



Automatic Landing Pages



Auto Listing Marketing



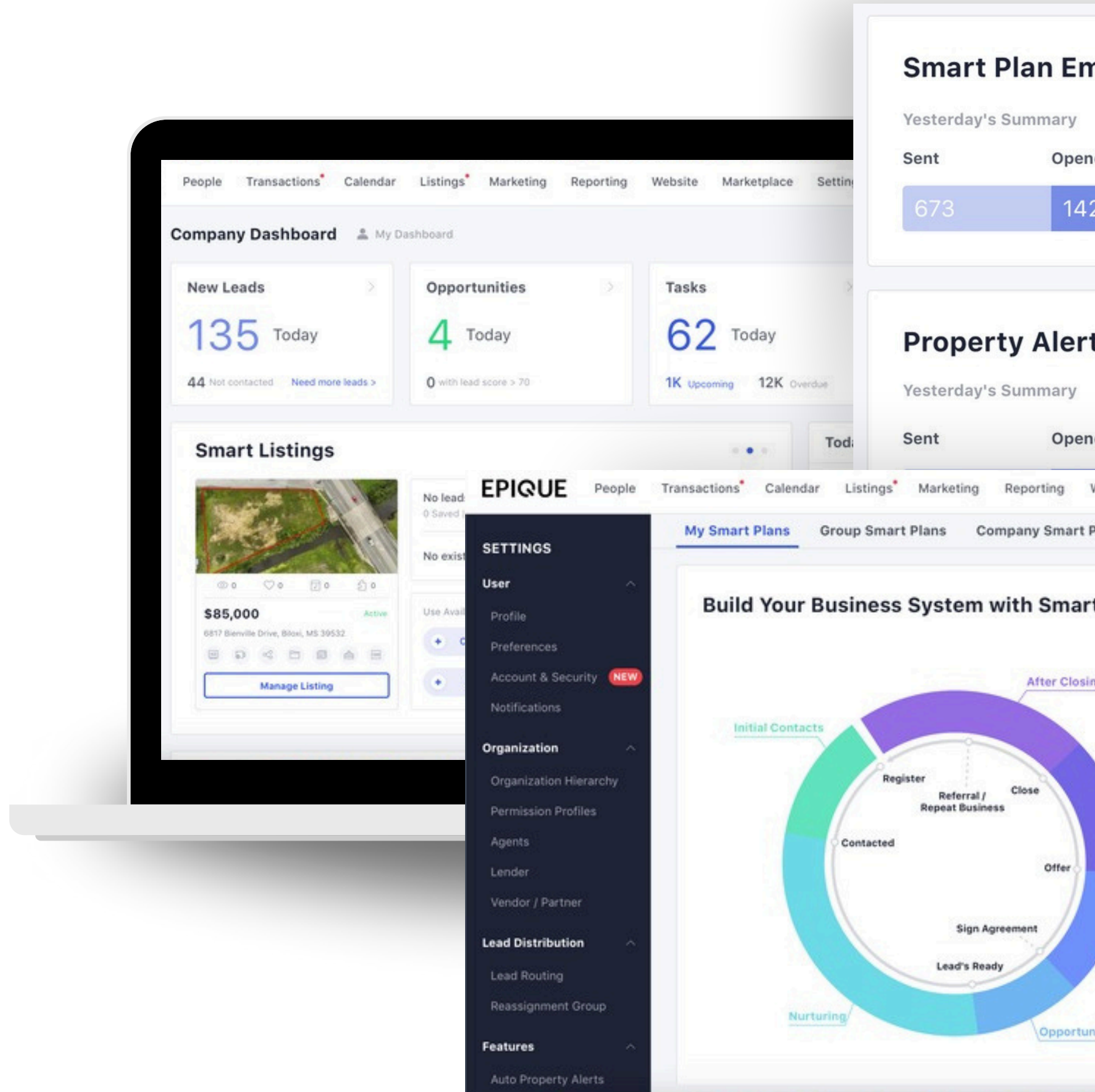
CMA Creator



Social Studio



Mobile App







# EpiqueAI™

Automate & Streamline your processes with EpiqueAI™



## BrokerAI™ & LegalAI™

Get Legal advice from the smartest broker in your state. With over 10 Million data reference points at your fingertips 24/7/365.



## CoachAI™

Trained on over 50 years of Professional Real Estate Coach advice, CoachAI™ can help you build your business and give you advice any time.



## SupportAI

Get help instantly with everything from how to use your CRM to how to update your profile information.



## Property Descriptions

The best property description automator in the industry. Give just a few details of your property and get a full, beautiful, professionally written description in seconds.



**Realtor Biography**



**Image Generator**



**Newsletter Campaign**



**Real Estate Blog Post**



**12 Touches Campaign**



**Sound Smarter**



**Transaction**



**Realtor Insta**



**Generate**

# SocialBAY

Your Launchpad to Social Success

Epique Realty introduces SocialBAY as a powerful benefit for our agents. With SocialBAY, we offer cutting-edge automation and expertly-crafted content across top platforms, saving our agents time while boosting brand visibility. It ensures agents can seize prime marketing opportunities, turning leads into enduring business relationships. Additionally, SocialBAY delivers effective digital advertising capabilities for promoting listings, running recruitment campaigns, and generating leads, providing our agents with a competitive edge in the real estate market. At Epique Realty, we equip our agents with the tools they need to excel.



**Analytics  
& Insight**



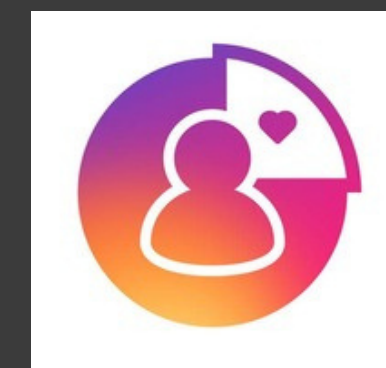
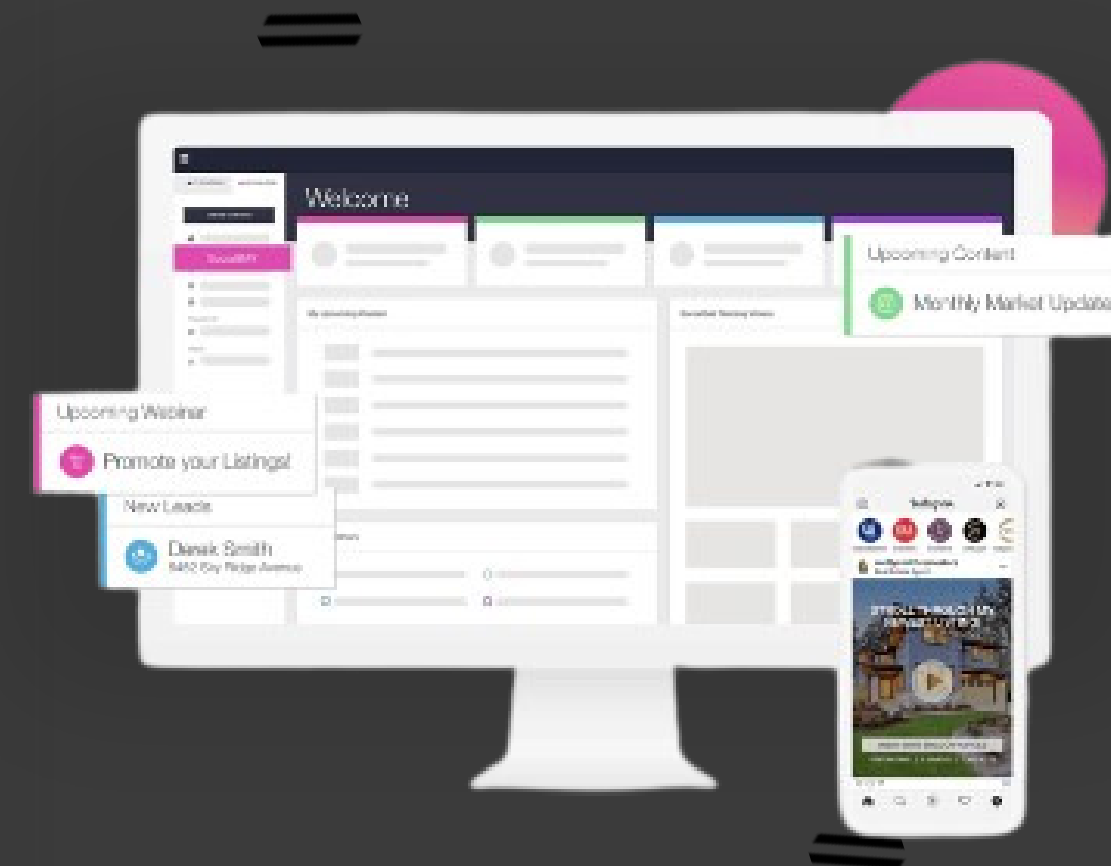
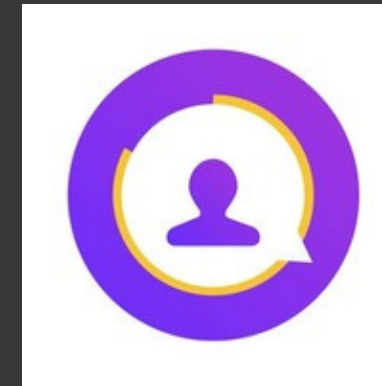
**Content  
Scheduling**



**Brand Visibility  
& Automated Posting**

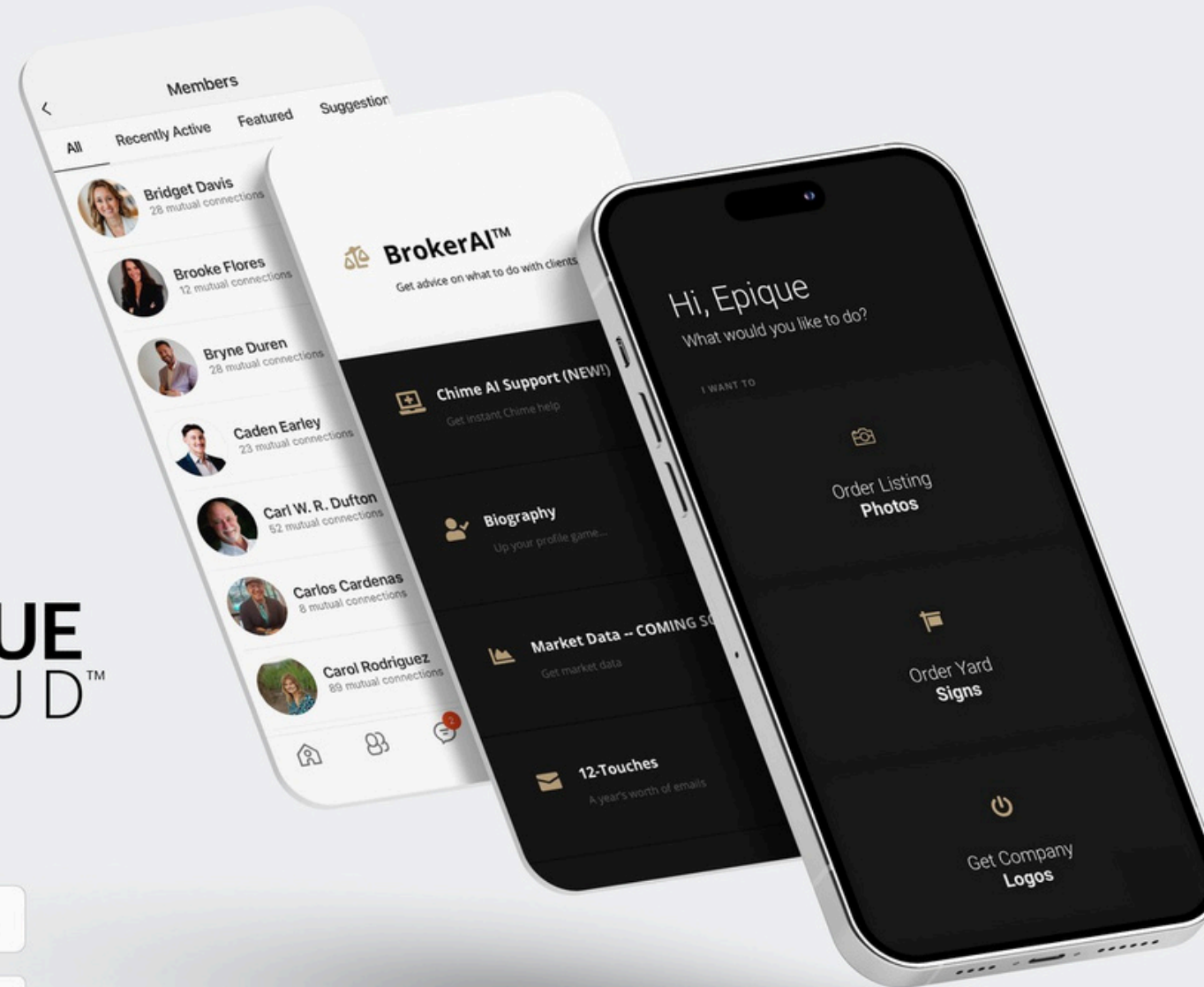


**Amplify Your  
Social Media Presence**





**EPIQUE**  
CLOUD™



#### Get Referrals

Connect with agents Nationwide and Internationally. Get and share referrals instantly from agents from all over the globe.



#### Transaction Management

Upload docs, send for signatures, or engage the Transaction Coordinator anytime.



#### Order Signs, Photography, & More

Access all of your benefits including free yard sign orders and installation, free listing photography, manage healthcare, and so much more!



#### On-Demand & Live Training

Instantly get answers to questions, build your business, and increase your skillset from your app.

# IDX Agent Website

Customized Epique Branded Website

Utilize a modern, lead capturing website, powered by IDX with refreshed MLS data sets every hour.



## IDX / Broker Reciprocity

Engineered to collect, organize and maintain local MLS listings to seamlessly display them on your site.



## Lead Capture

Capture website visitors that go directly into your Chime CRM instantly.



## Artificial Intelligence

Your A.I. Assistant is built into your website to capture and convert leads into clients.



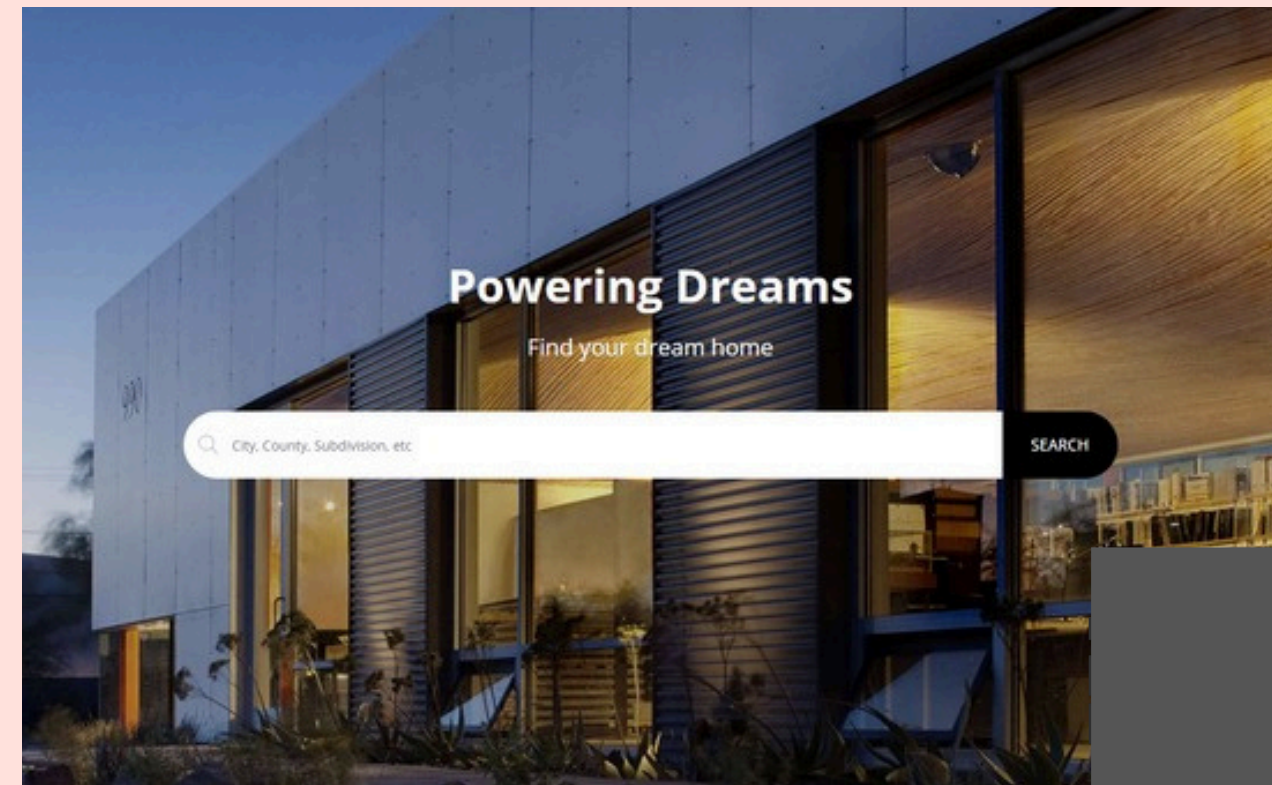
## Home Valuation

Leads get instant home valuations, seller reports, and more.



## Mobile Responsive

Designed to look great on any device.



# CanvaPRO

Upgrade your Canva experience and unleash your design potential with a PRO account provided by Epique.



## PRO Effects

Remove backgrounds, apply filters, and more instantly.



## AI Tools

Generate custom AI images, copy styles from one design to another, and so much more.



## Instant Branding & Compliance

Branding & Compliance is built in with templates, fonts, colors, and more.



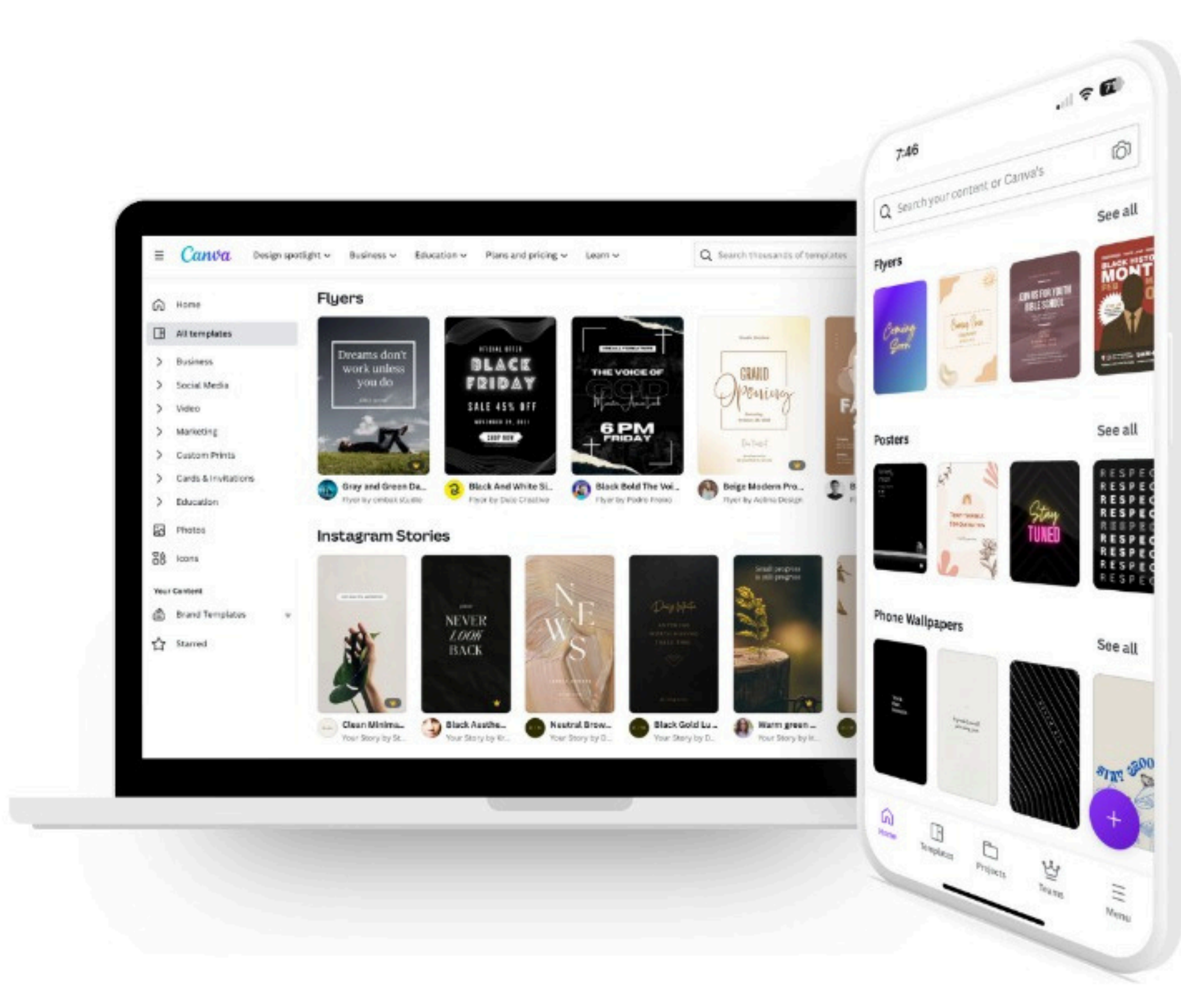
## QR Codes & Offline Marketing

Create QR codes on the fly and apply them to marketing materials instantly.



## 1,000,000+ Templates

With over a million pre-made templates you can create anything you want instantly. From flyers, to cards, to videos for social media, it's all included with CanvaPRO.





# Free AIPRO™ Designation

The industry's Only AI Certification

Understand AI and learn to harness the technology to benefit your business and succeed in all aspects of Real Estate.



## AIPRO Designation

Show off your designation to your clients letting them know that you have the latest tools and knowledge to help them with their real estate needs.



## Custom Email Signature

Get an email signature that shows everyone that you are AI PRO® Certified. The signature is made for you and customizable in Canva.



## 12+ Free AI Tools

Pre-built AI Bots designed specifically for real estate and to help you build your brand and business quickly.



## Signed Certificate



## Private Facebook Group



## Future Updates





# The Epique Card™

The fastest way to network.

With just a tap, your contact details appear on a client's phone in seconds.



## No Batteries Needed

Instantly share contact info worry-free, without cords, outlets, or ever having to recharge.



## One Business Card

Never worry about the hassle of running out or having to reorder paper business cards. With The Epique Card™ you'll have one less thing to worry about.



## Near Field Communication Enabled

NFC means agents can share their contact details and any digital content with just one tap. This technology is forward thinking and environmentally friendly, reducing the need for paper business cards.



# Frequently Asked Questions

## **Which AI solutions are available, and how do they assist agents?**

AI solutions encompass AI-driven writing, inquiries, and state-specific legal brokerage assistance. These tools help agents streamline tasks and provide quick, accurate responses to clients and legal queries.

## **What is Chime CRM, and how do chatbots enhance it?**

Chime CRM is the most advanced CRM designed specifically for Real Estate. Chatbots assist by providing instant responses to leads, automating follow-ups, and qualifying leads efficiently.

## **Can agents use Canva Pro for social media marketing?**

Yes, Canva Pro is ideal for crafting engaging social media posts and content.

## **How does Canva Pro benefit agents' marketing efforts?**

Canva Pro offers access to over 1 million design elements and over half a million templates for creating professional graphics and videos. Agents can maintain brand consistency and create captivating marketing materials.

## **What platforms does SocialBAY support for marketing?**

SocialBAY supports Instagram, Facebook, YouTube, LinkedIn, Twitter, and more.

## **How does SocialBAY automate marketing tasks?**

SocialBAY streamlines marketing by automating content creation and posting.

# Frequently Asked Questions

## **What are the key features of personalized agent websites?**

Agent websites offer custom branding, property listings, client interaction tools, and SEO optimization.

## **Can agents update their websites easily?**

Yes, agents can update their websites effortlessly, ensuring their content remains fresh and relevant.

## **How do digital and physical business cards with NFC work?**

These cards use NFC technology to instantly share contact details and digital content when tapped by smartphones.

## **Can these cards be personalized with an agent's information?**

Yes, these cards can be customized with an agent's contact details, making them unique to the individual.

## **What is the primary advantage of the Cloud App/Desktop?**

The primary advantage is flexibility; it allows agents to access resources and collaborate from any device, anywhere.

## **Can agents use the Cloud App/Desktop for collaboration with team members?**

Yes, the Cloud App/Desktop fosters a collaborative environment, enabling agents to work seamlessly with their team.